PIXELHACKS II

The Bay Area's First All-Female High School Hackathon Is Back

January 27-28, 2018
info@pixelhacks.com

What is PixelHacks?

PixelHacks, the Bay Area's first all-female high school hackathon, was founded on a mission to bridge the gender gap in the technology field and encourage all high school girls to be exposed to computer science. A student-run hackathon, we aim to persuade everyone, including programming beginners, that anyone is able to code. At PixelHacks I in 2017, nearly 75 high school girls attended the 26-hour overnight hackathon. This year, we aim for over 100 females in hopes to reach an even larger audience.

Why should you sponsor PixelHacks II?

A hackathon is the best place to begin training young developers' technical skills, expediting your company's brand recognition, and demonstrating your company's technical products. As a PixelHacks sponsor, you have the privilege of making an early impression on the new generation of female hackers and help bridge the gender gap in technology.

Where will your money go?

100% of the funds that PixelHacks receives will be directly invested into the resources needed to run the hackathon to the best experience of all hackers. PixelHacks is partnered with 501(c)(3) organization Teens Transforming Technology, so all contributions are tax-deductible.

How can you help?

- ★ Direct financial contributions (more detail on next page)
- ★ Sponsor a meal - we will be serving three throughout the event
- ★ Provide mentors, judges, tech panelists, and/or any other resources during the event for the hackers (e.g. APIs, domain hosting, hardware)
- ★ If you have any other ideas, questions, or comments, please do not hesitate to contact us at info@pixelhacks.com.

	Bronze ($500)	Silver ($1000)	Gold ($1500)	Partner* ($2000+)
GENERAL				
Send mentors	✓	✓	✓	✓
Award custom prizes	✓	✓	✓	✓
Hold workshop / API demo		✓	✓	✓
Send judge / panelist			✓	✓
Hold keynote				✓
BRANDING				
Logo on website	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓
Logo on T-shirt		✓	✓	✓
Sponsor table		✓	✓	✓
Social media shoutouts			✓	✓
Presentation at awards ceremony				✓
RECRUITING				
Access to mailing list	✓	✓	✓	✓
Send recruiters			✓	✓
Github/Resume Access				✓

*There is a maximum of two partner-level sponsors.

Please contact us at info@pixelhacks.com if you are interested. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.